



Latina Leadership Initiative Of Greater Des Moines Class of 2013-14

You are invited to take part in supporting the empowerment and development of the next generation of Latina leaders for Greater Des Moines. As a new community project, the Latina Leadership

Initiative (LLI) is necessary to the future of the Latino community because it fills a gap in the lack of culturally appropriate leadership training for promising Latina women, ages 20-30.

The Latina Leadership Initiative supports young Latina leaders by providing them with critical skills, training and mentors for personal, professional and community advancement. LLI also promotes heightened awareness of social responsibility and attention to the needs of the entire Hispanic community. This unique leadership preparation program is based on the principle that development of young Latina leaders also will contribute to the Greater Des Moines community. The first LLI program runs from August 2013 to May 2014. Succeeding programs will continue annually thereafter.

Unlike other leadership development programs, LLI underwrites the tuition cost for participants because many are just beginning their careers, may have college loans to pay off, or are starting young families and, therefore, are not in the position to pay the actual cost of \$5,000 for each program participant. This is a critical stage in leadership development that is not being addressed by any other leadership program in central Iowa.

Sponsorship opportunities are available that will connect you to the fastest-growing segment of Iowa's workforce, link you with potential consumers and employees, promote your products and services to Latinas and Latinos, and support investment in future Latina leaders in Iowa. Your support will also cultivate broader, more diverse leadership in the community that will enhance our quality of life and attract more global citizens to the Greater Des Moines community.

For further details about the Latina Leadership Initiative of Greater Des Moines, please visit our website at www.latinaleadershipinitiative.org.

2925 Ingersoll Ave. Suite 3

Des Moines, IA 50312

515-505-0676

latinaleadershipinitiativegdm@gmail.com



SPONSORSHIP PACKAGE

All Sponsors and Donors will be listed in the program at the Graduation Luncheon, May 2014.

PREMIER SPONSOR - \$10,000

- Featured on LLI website as Premier Sponsor, including company logo and link to company website for a year.
- Logo and link to company name in all class session programs and graduation program.
- Introduced at the May 2014 graduation luncheon.
- Inclusion of your company name in press release to be issued at the end of the 2013-14 class (about May 2014) as a thank you for sponsorship.
- Corporate advertisement in graduation program (full page, prime location).
- Opportunity to have information table or provide informational gift bags with company materials about products, services, and employment opportunities at two class sessions.
- Your company job postings on LLI website and social media links.
- 12 tickets to the May graduation luncheon program, prime location.

INAUGURAL SPONSOR - \$5,000

- Featured on LLI website as Inaugural Sponsor, including company logo and link to company website for a year.
- Logo and link to company name in all class session programs and graduation program.
- Introduced at the May 2014 graduation luncheon.
- Inclusion of your company name in press release to be issued at the end of the 2013-14 class (about May 2014) as a thank you for sponsorship.
- Corporate advertisement in graduation program (full page, prime location).
- Opportunity to have information table or provide informational gift bags with company materials about products, services, and employment opportunities at two class sessions.
- Your company job postings on LLI website and social media links.
- 10 tickets to the May graduation luncheon program, prime location.

CHAMPION SPONSOR - \$2,500

- Company logo and link to company name on LLI website and in all class session programs and graduation program.
- Introduced at the May 2014 graduation luncheon.
- Corporate advertisement in graduation program (half page).

- Opportunity to have information table or provide informational gift bags with company materials about products, services, and employment opportunities at one class session.
- Your company job postings on LLI website and social media links.
- 8 tickets to the May graduation luncheon, prime location.

LEADER SPONSOR - \$1,000

- Company logo and link to company name on LLI website and in all class session programs and graduation program.
- Corporate advertisement in graduation program.
- Your company job postings on LLI website and social media links.
- 6 tickets to the May graduation program, preferred seating.

AMBASSADOR SPONSOR - \$500

- Company logo and link to company name on the LLI website.
- Listing in the LLI graduation program.
- Your company job postings on LLI website and social media links.
- 4 tickets to the May graduation program, preferred seating.

SUPPORTER SPONSOR - \$250

- Logo and link to company name on the LLI website.
- Listing in the LLI graduation program.
- 2 tickets to the May graduation program, reserved seating.

INDIVIDUAL DONORS: \$100 and up

- Listing in LLI graduation program at the designated sponsor level.
- Tickets to the May graduation program are similar to the above sponsorship levels (see application form). Individual donors at the \$100 level receive 1 ticket, reserved seating.

Sponsorship Application Form – see last page of this document

SPONSORSHIP APPLICATION

Company Name _____

Address _____

City _____ State _____ Zip Code _____

I/We would like to commit to the following level of sponsorship:

Corporate Sponsors

- Premier (\$10,000)**
- Inaugural (\$5,000)**
- Champion (\$2,500)**
- Leader Sponsor (\$1,000)**
- Ambassador Sponsor (\$500)**
- Supporter Sponsor (\$250)**

Individual Donors

- _____ **\$10,000 Individual** 12 tickets, recognition in Graduation Program, up front seating
- _____ **\$5,000 Individual** 10 tickets, recognition in Graduation Program, up front seating
- _____ **\$2,500 Individual** 8 tickets, recognition in Graduation Program, up front seating
- _____ **\$1,000 Individual** 6 tickets, recognition in Graduation Program, preferred seating
- _____ **\$500 Individual** 4 tickets, recognition in Graduation Program, preferred seating
- _____ **\$250 Individual** 2 tickets and recognition in Graduation Program, reserved seating
- _____ **\$100 Individual** 1 ticket and recognition in Graduation Program, reserved seating

COMPANY CONTACT INFORMATION

First Name _____ Phone _____

Last Name _____ Fax _____

Email _____ Signature _____

Title _____ Date _____

Enclosed Check American Express Master Card VISA

Card # _____

Signature of Cardholder _____

Please review this application form to verify the data you entered is correct. If your sponsorship application is accepted, the company information provided on this form will be used for publishing on the Latina Leadership Initiative of Greater Des Moines website and in the graduation program.

Please make checks payable to ASISTA - Latina Leadership Initiative of Greater Des Moines. Our fiscal sponsor is ASISTA Immigrant Assistance, a 501(c)(3) IRS recognized organization, tax ID# 26-3233209.

MAIL THIS COMPLETED APPLICATION TO:

PROJECT COORDINATOR, LATINA LEADERSHIP INITIATIVE OF GREATER DES MOINES
2925 Ingersoll Ave. Suite 3, Des Moines, IA 50312

Phone: 515-505-0676 Fax: 515-868-0089 Email: latinaleadershipinitiativegdm@gmail.com